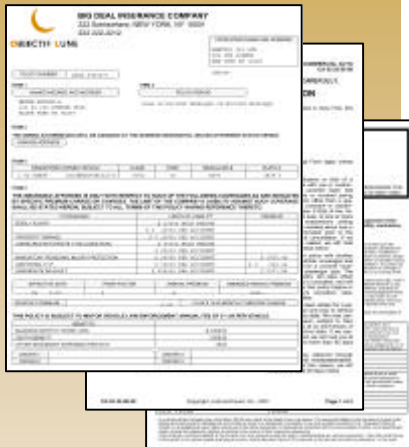




Printing Applications

Insurance or Financial Documents



- ?** Are you printing Insurance or Financial documents and assembling them for each customer in a manual process?
- ?** Would you like to greatly cut down the time it takes to produce customer insurance policies or financial documents?
- ?** Would you like to eliminate the error that happens with laborers picking the wrong policy or mutual fund information from the wrong pigeon holes that contain all of the information?

If you answered yes to one or more of these questions, Objectif Lune and your print solutions provider can tailor a solution to eliminate your concerns.

SOLUTION IMPLEMENTATION DETAILS

Create individualized statements or policies on the fly including bar, line and pie graphs tailored for individual customers. Customized messages, including such things as industry trends, company news, etc. can be dropped in based upon a profile or buying habits.

Each policy rider or mutual fund is turned into a separate PDF. The PDF version of the documents is imported into PlanetPress as form pages. Now, the original pick tick information is sent to the laser printer. The PlanetPress form takes that data and based on conditional printing logic built into the form, the printer selects the appropriate form pages to print for each specific customer.

In addition, there can be a letter and any other forms created based on the pick ticket data. The result is the entire document set that used to be hand picked is now automatically produced, 100% accurate to the pick ticket data, every time.

For more information, please contact your local authorized print solutions provider, or Objectif Lune.

- Automatically print fully assembled insurance or financial documents
- Eliminate errors due to human intervention
- Increase workflow efficiency

PLANETPRESS.
SUITE